



SOUTHWEST INTERNATIONAL IN-WATER
BOAT SHOW

South Shore Harbour Marina, Houston, Texas
April 12-15, 2018

Show Catalog Advertising Rates & Contract

Company Name: _____
Address: _____ City: _____
State: _____ Zip: _____ Texas Sales Tax ID: _____
Telephone _____ Fax: _____
Website: _____ Email: _____
Representative: _____ Title / Position: _____

PLEASE RESERVE THE FOLLOWING SPACE

SPECIAL POSITIONS (4 Color)

Outside Back Cover	\$1,500	\$ _____
Inside Front Cover	\$1,500	\$ _____
Page 3	\$1,250	\$ _____
Inside Back Cover	\$1,250	\$ _____
Center Spread	\$3,000	\$ _____

RUN OF BOOK

Full Page - 4 Color*	\$1,000	\$ _____
Half Page (horizontal) – 4 Color*	\$650	\$ _____
Quarter Page – 4 Color*	\$400	\$ _____

* No metallic colors

Total: \$ _____
Deposit \$ _____
Balance \$ _____

Note: Advertisements will not appear unless accompanied by signed contract and payment in full to: South West International Boat Show

COPY / PRODUCTION DETAILS: TRIM SIZE: 8.125" X 10.75" Half Page: 7" (w) x 4.875 (h)
WITH BLEED: 8.375" X 11" Quarter Page: 3.375 (w) x 4.875 (h)
LIVE AREA: 7" X 10"

MATERIALS REQUIRED: Files to be supplied by Email or by FTP
HI-RES PDF files only please.
Color proof must be supplied.

COPY DATE: February 1st, 2018

PLEASE DATE AND SIGN
ADVERTISER AUTHORIZATION

Advertiser hereby executes and agrees to the terms of this Contract and the General Rules and Regulations which are made a part of this Contract for advertising in the South West International Boat Show Catalog. Upon confirmation of advertising space and acceptance of this Contract by the South West International Boat Show the undersigned agrees to be bound by the terms and conditions of the General Rules and Regulations.

Company _____
Name _____ Title _____
Signature _____ Date _____

DO NOT WRITE BELOW

Confirmation and Acceptance
Advertising Space: _____
By: _____
Title: _____
Date: _____